



Kaunas Science and
Technology Park



12 JUNE

Kaunas STP at Santaka valley,
K. Baršausko st. 59,
Kaunas, Lithuania



Startup Summit

IBIS KAUNAS 2018

HANDS-ON WORKSHOP TO FUEL YOUR STARTUP

Design to Innovate



**THOMAS
HOLST MADSEN**



**LAURA KORNELIJA
INAMEDINOVA**

LKI Consulting

Evergrowth.io



**ARVYDAS
BLOŽĖ**

Evergrowth.io



**JEAN-BAPTISTE
DAGUENÉ**

INTRO | From scratch...

- 10:00** Welcome Speech. *Richardas Jonaitis*
- 10:05** Trends and Opportunities: Lithuanian Startups
Roberta Rudokienė (Startup Lithuania)
- 10:20** From Dreamers to Doers
Dr Gunnar Mallon (Sheffield University Management School)
- 10:30** Design is Not Art, Design is Business – How to Develop Your
Business with Design Thinking
Thomas Holst Madsen (D2i, Design to Innovate)
- 11:00** Pitch Challenge for Preselected Startups
- 12:00** Lunch Time

HANDS-ON | ...to the market

- 13:00** How to Attract Investors
Arvydas Bložė (Evergrowth.io)
- 13:25** 7 Steps to Get Your First Customers
Jean-Baptiste Daguéné (Evergrowth.io)
- 13:50** International PR - How to Get Featured in Top Media Outlets
Laura Kornelija Inamedinova (LKI Consulting)
- 14:15** MVP is a Good Product Before the Best
Dr Mantas Venslauskas (Fidens)



The event is free of charge.

All you need is registration: <http://kaunomtp.lt/startup-summit>

Spreading
the news:



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